

Begin your adventure at the Neenah Public Library, 240 E. Wisconsin Avenue. Good luck and have fun!



Many organizations in Neenah have been rebuilt in the same location over the years. The original library is one of these organizations and is circled on the right side of this photograph. The starred building on the other side of the river has also served the same purpose through the years but has changed to suit a growing community. What is it?



Imagine you are a patient in the brand new Theda Clark Hospital which opened in 1909. Your room has a lovely view of the Fox River and to pass the time as you recuperate, you enjoy taking in the view with your binoculars, until you pan over and see this eyesore to the west of Neenah's new library. "My goodness!" you say to yourself, "Somebody really should take care of that!" Clara Shattuck agreed with you. What is in this location today?



In the earlier half of the 1800s, the Neenah and Menasha area was known as Winnebago Rapids. Business boomed along the Fox River because of the water power the river generated. A series of locks and _____ was constructed to control the Fox River's pace. Examine the Fox River between the Neenah Public Library and the hospital to fill in the blank.



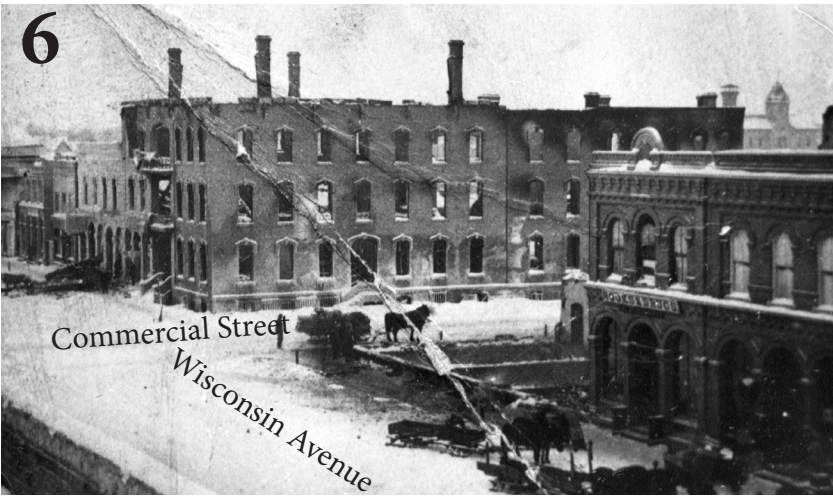
This is the Krueger Lachmann Milling Company in the 1880s. One of these buildings has been incorporated into the buildings of a company that sits along the canal. What is the name of the company?

5



This photo of the Kimberly Clark's Badger Mills was taken in 1910. It was located across North Commercial Street from what is now Neenah Paper Company. What is located here today?

6



In 1883, a fire started in the Pettibone Block of buildings on West Wisconsin Avenue and spread across the street to the Russell house. The open space in the middle of the photograph was completely leveled. What stands today where the fire took place?

7



Neenah's downtown has a long and bustling commerce history. Can you find the building that once housed The Jandrey Grove Co. Department store? What is located there today?

8

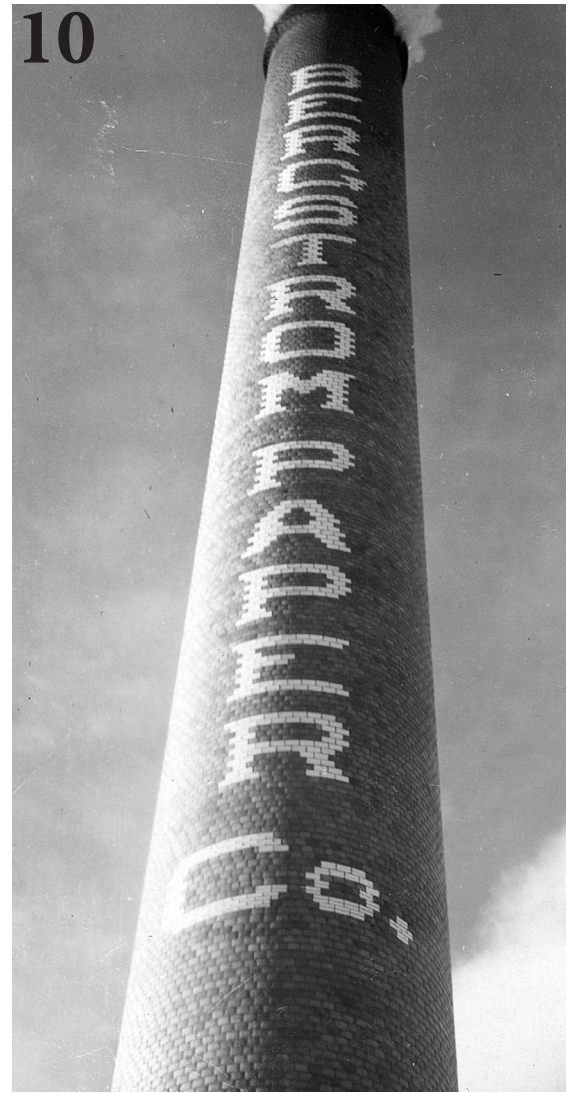


This photograph is of the interior of the George Schmid & Son Cigar Factory in 1910. Can you find this Wisconsin Avenue building? What is the address?



9

This is Neenah's first official post office. Can you figure out what downtown building used to serve this purpose?



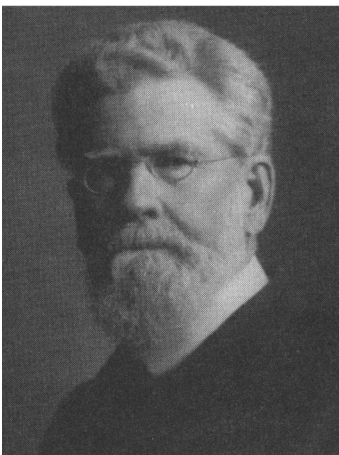
10

Can you find what is left of the Bergstrom Paper Company smoke stack? Where is it located and what is honored here?



11

The First Presbyterian Church has a long history as one of Neenah's first churches. The building pictured above was located immediately across Church Street from where the church is located today. What is located across from the church today?



12

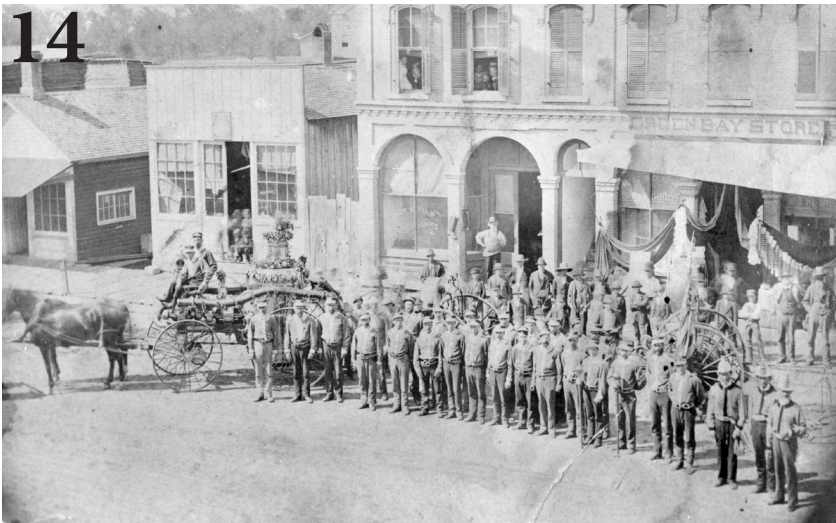
The Reverend J.E. Chapin came to Neenah in 1870, serving the First Presbyterian Church as their pastor until he retired in 1903. Chapin organized a youth organization in 1900 that exists to this day. It is located to the east of the First Prebyterian Church. What is the name of the organization?

13



This is a photograph of Neenah's second official post office under construction in 1916. Can you find the completed building on your adventure today? What is the address?

14



The Neenah Fire Department has come a long way since this photograph was taken around 1870. Find the Fire Department on Columbian Avenue and learn what fire fighting equipment is in front of the building.

15



This display of very old artifacts is located in a very modern looking building. Find where it is located. What building houses the artifacts?

To learn more about the locations featured in this scavenger hunt, please visit the following websites:

If These Walls Could Talk

<http://ifneenahswallscouldtalk.weebly.com/>

First Presbyterian Church History

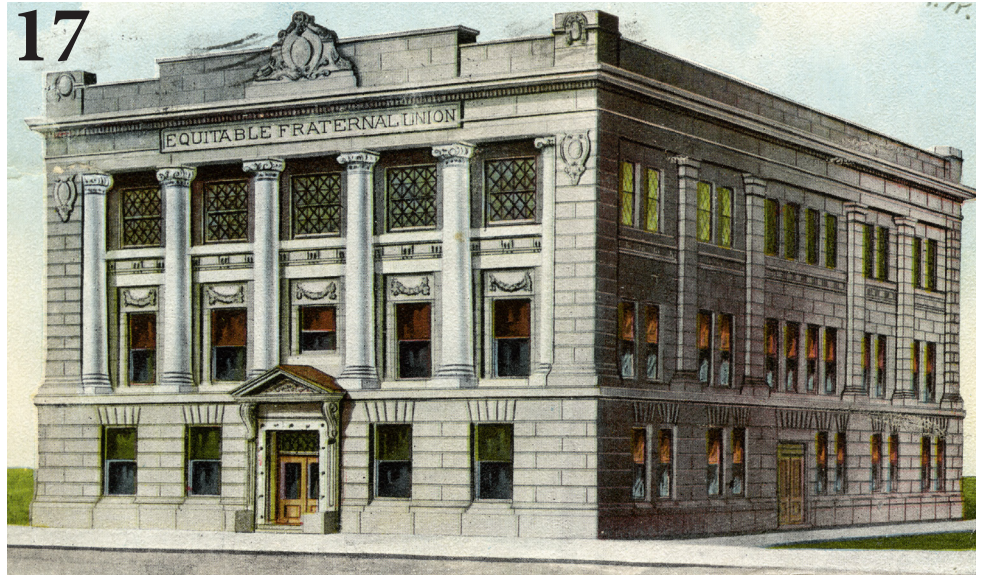
<http://www.firstpresneenah.org/about-us/church-history/>

16



Neenah's iconic Clock Tower was once part of a larger building. What building was it and when was it built? BONUS What other clue tells you that this was once part of a building?

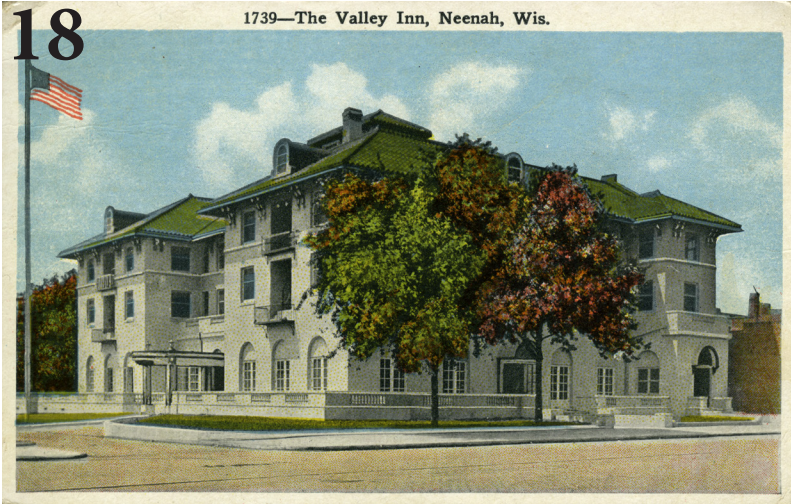
17



Find the Equitable Reserve Association building. Inside the front door the floor has an interesting design element. What is it?

18

1739—The Valley Inn, Neenah, Wis.



This is a picture of the Valley Inn, designed by Neenah native, George Edwin Bergstrom in 1916. It was a luxury hotel fit for the rich and famous. The famous and pioneering woman pilot Amelia Earhart even stayed there in the 1930s! The Valley Inn was torn down in the early 1970s and a modern hotel was built at this location. To find it, walk east on Wisconsin Avenue. What is the current name of the hotel?

Congratulations on a Job Well Done!

The Neenah Historical Society hopes you enjoyed exploring historic downtown Neenah, and learned something new! To learn more about the Neenah Historical Society's, educational offerings, programs, and events, visit our website:

www.neenahhistoricalsociety.com

OR

contact us to schedule a visit:

ph: (920)729-0244

email: neenahhistoricalsociety@gmail.com

We look forward to hearing from you!



NEENAH HISTORICAL SOCIETY

2016

- 1** The starred building is the original Theda Clark Hospital built in 1909 Today ThedaCare Regional Medical Center is located where the original hospital stood.
- 2** The scene in the photograph is the current site of Shattuck Park. This patch of land had many uses over the years but by 1910 it had become nothing more than a rubbish dump. Clara Shattuck purchased the land in 1912 and it was cleaned up and developed into a park that bears her name today.
- 3** Dams
- 4** Neenah Paper Company occupies this site today. The lower building with the even row of windows on the far right has been incorporated into the current building.
- 5** Kimberly Clark Corporation continues to occupy this site. Today this is the location of the Kimberly Clark Experimental Mill.
- 6** Associated Bank is located here today. There has been a bank continuously in this location since the 1860s.
- 7** This building houses the Marketplace shops. You can still see the brick detail on the exterior of the building today that is pictured in this photograph.
- 8** Luxe Fine Jewelry and Lucy's Closet occupy this building. The current address is 129 & 131 W. Wisconsin Avenue. Visitors to this building can see Geo. Schmidt & Sons spelled out on the exterior stonework.
- 9** This building is Keller Plaza, at 137 to 145 W. Wisconsin Avenue and houses restaurants and other businesses.
- 10** Legacy Park honors Neenah's long paper making innovations and history.
- 11** The building in the post card image was built where a parking lot is currently located. The current church building has a lovely courtyard - the perfect place to take a rest!
- 12** The Boys' Brigade was the organization started by Reverend J.E. Chapin. In 1979 membership was opened up to girls and the organization was renamed the Boys' & Girls' Brigade. In 2017 the name was changed to The Brigade.
- 13** The unfinished building in the photograph is Neenah's second official U.S. Post Office, and it is located at 307 S. Commercial Street, directly across Columbian Avenue from the Boys' & Girls' Brigade.
- 14** You will find a bright red antique fire hose reel outside the Fire Department at 125 E. Columbian Avenue.
- 15** Neenah's City Hall lobby houses a display of Native American objects owned by the Neenah Historical Society. Take some time to explore the artifacts, some of which are more than 1,000 years old.
- 16** The clock tower used to be part of Neenah's original City Hall built in 1888. You can see areas in the brick work that appear to be incomplete where a larger building used to be attached.
- 17** Inside the main entrance of the ERA building is a tile mosaic with symbols that represent the three words in the organization's name.
- 18** This hotel is the Double Tree Hotel.